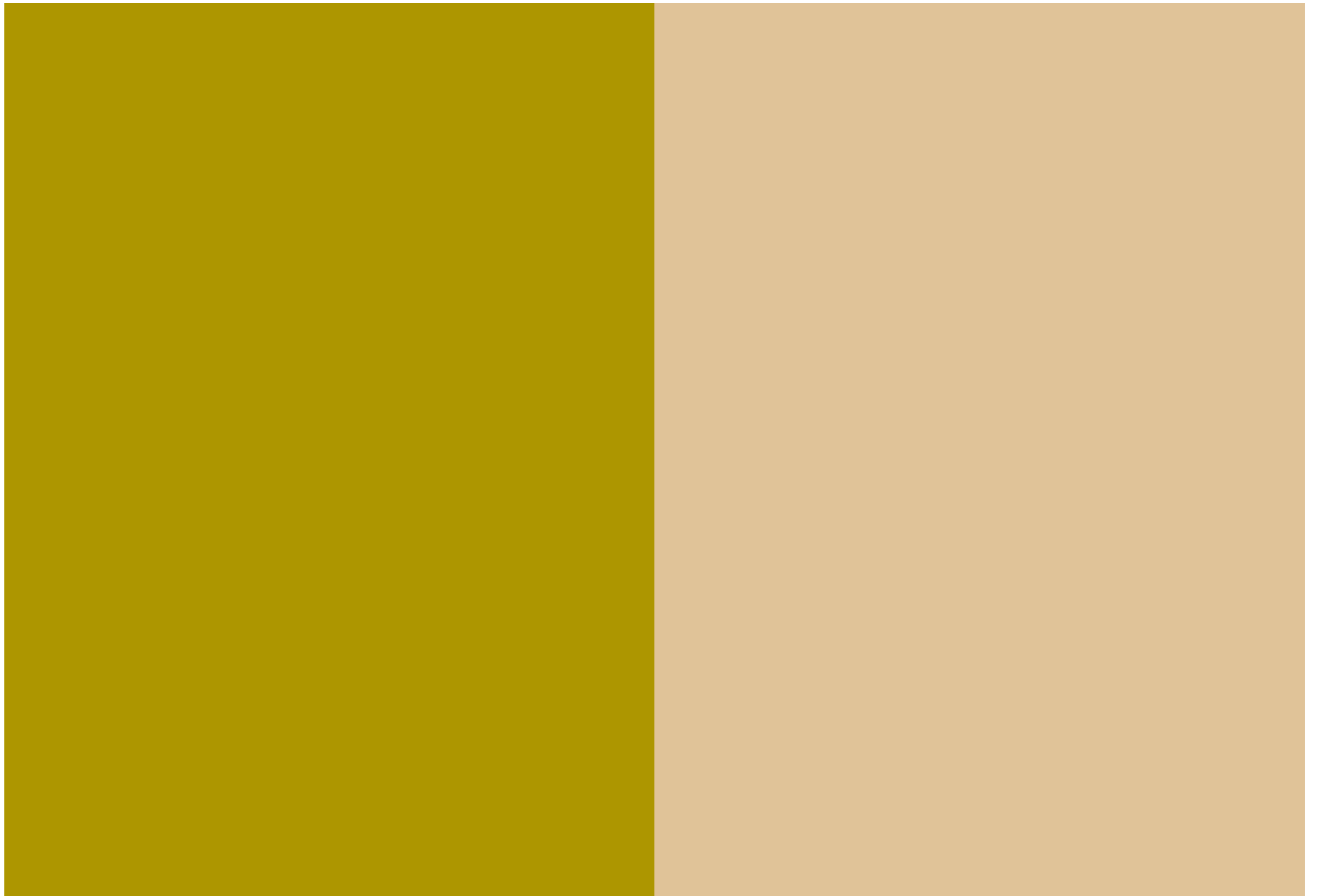



SWEDESE  
Collection 2013







For furniture to take its place in our collection it has to be something never seen before. Something that compels you to keep looking.

It must have originality, vitality and beauty. It must be functional and comfortable. Skilfully made, of the right materials.

It can have been designed in the 1950s or the 2010s, as long as its future is ahead of it.

This is what we call a Swedese classic. Never old, always new.

















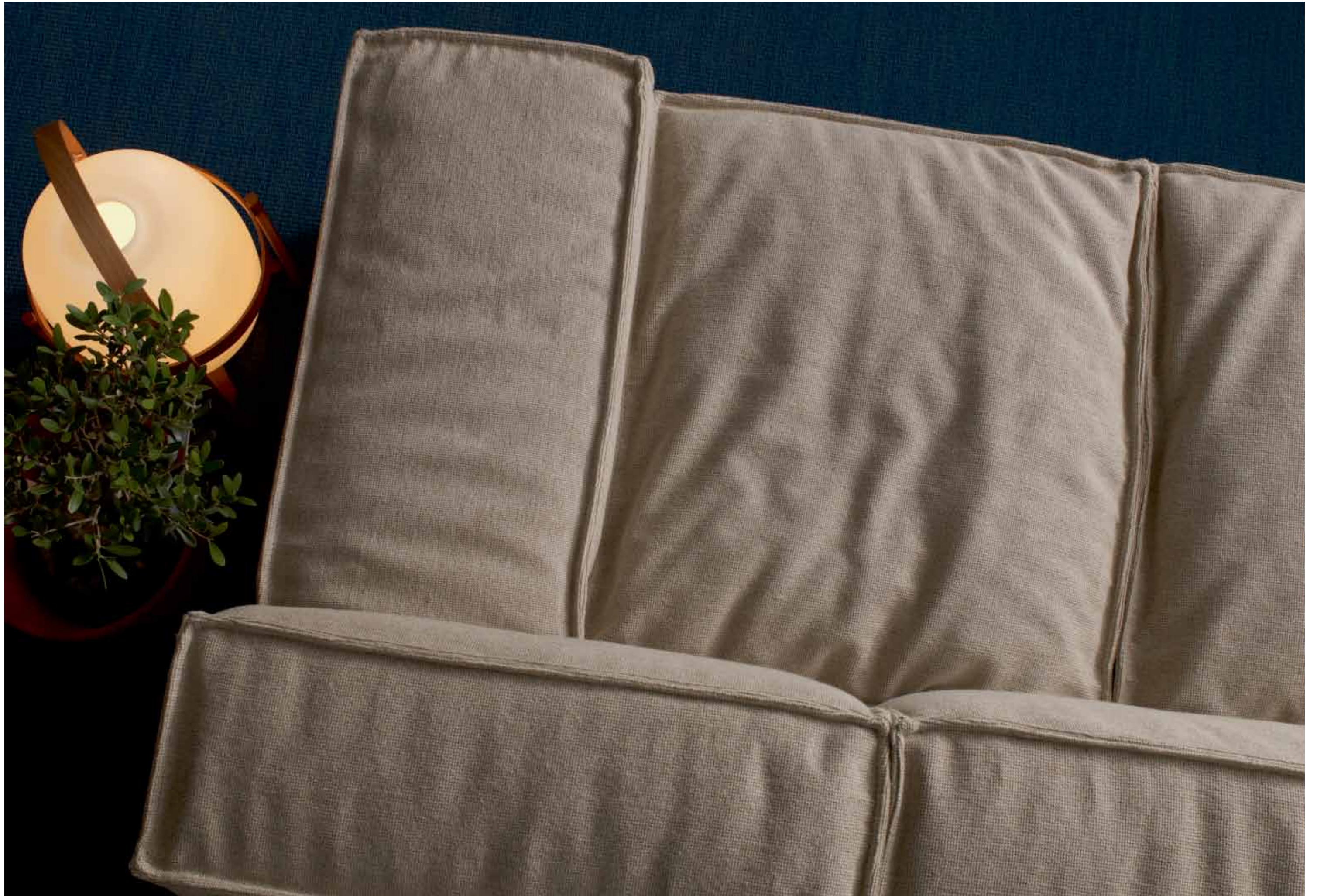








































































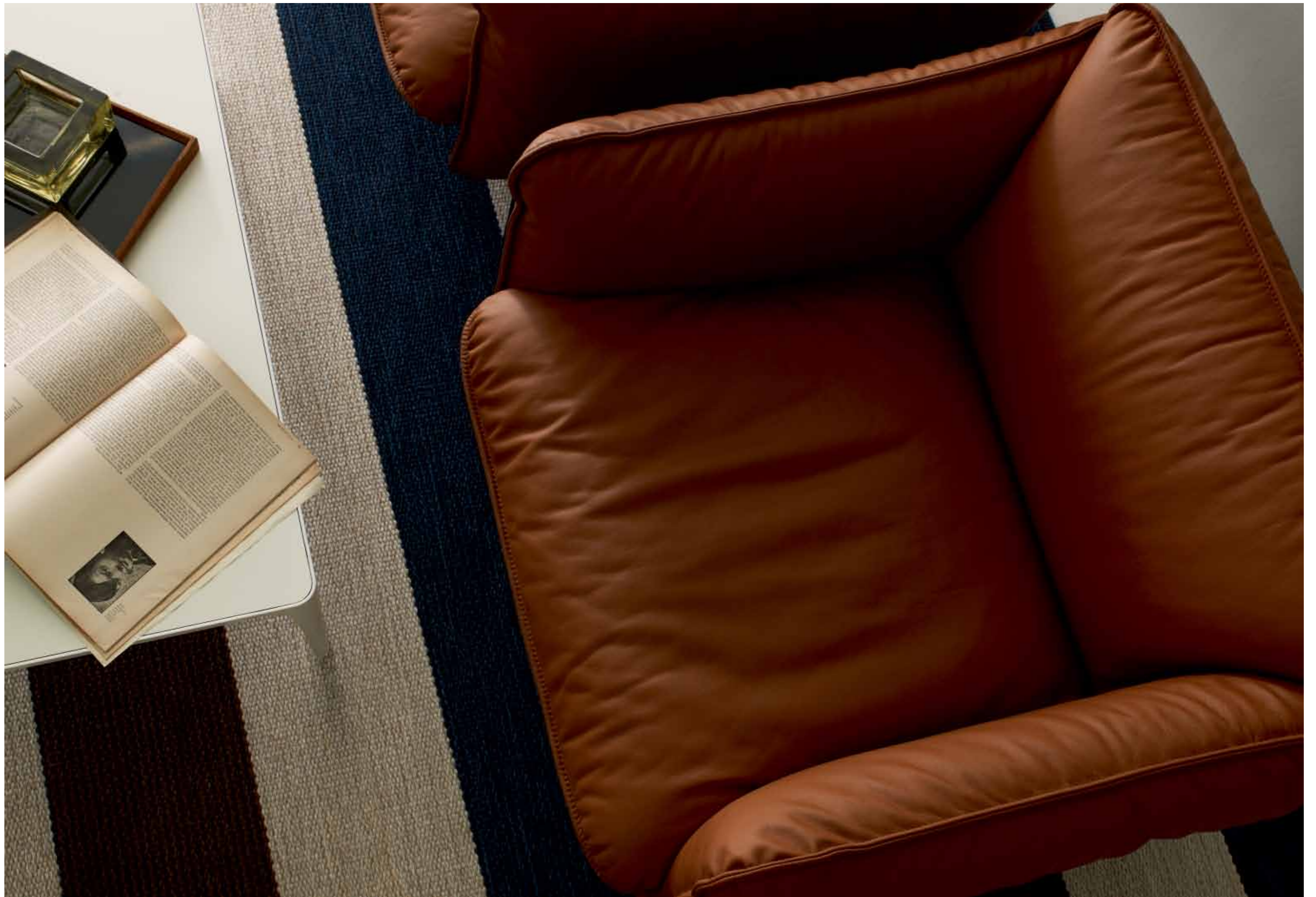


















































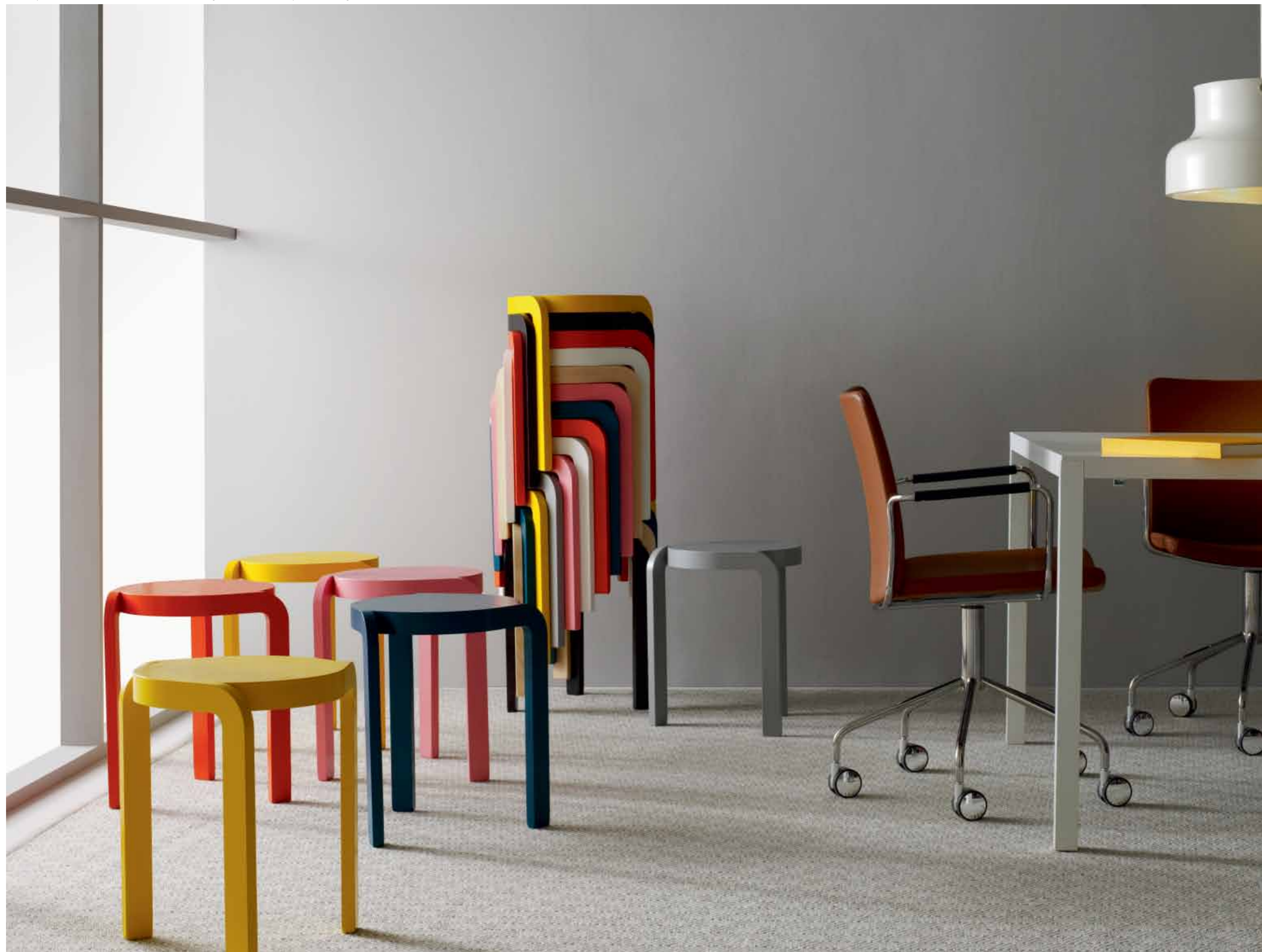














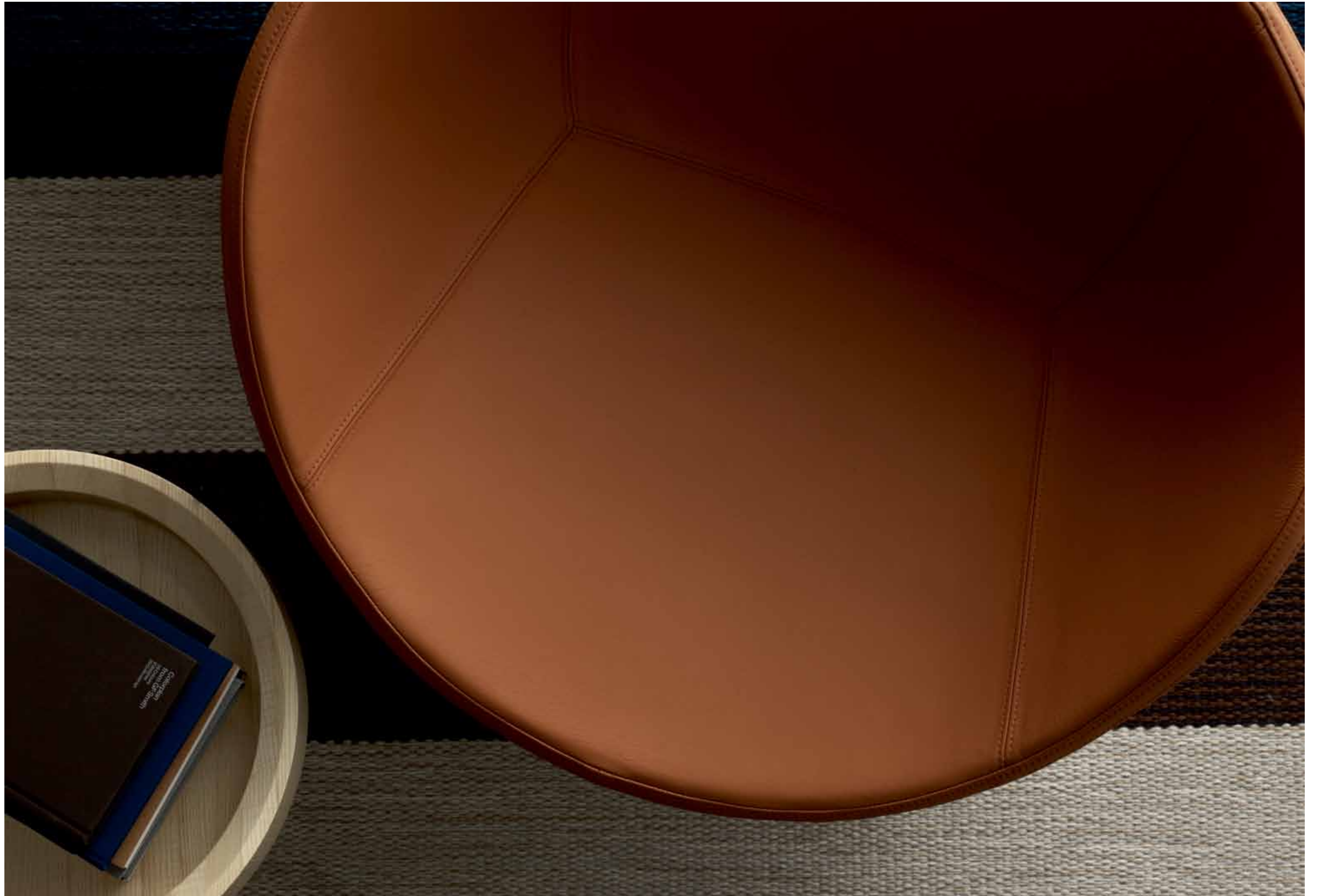












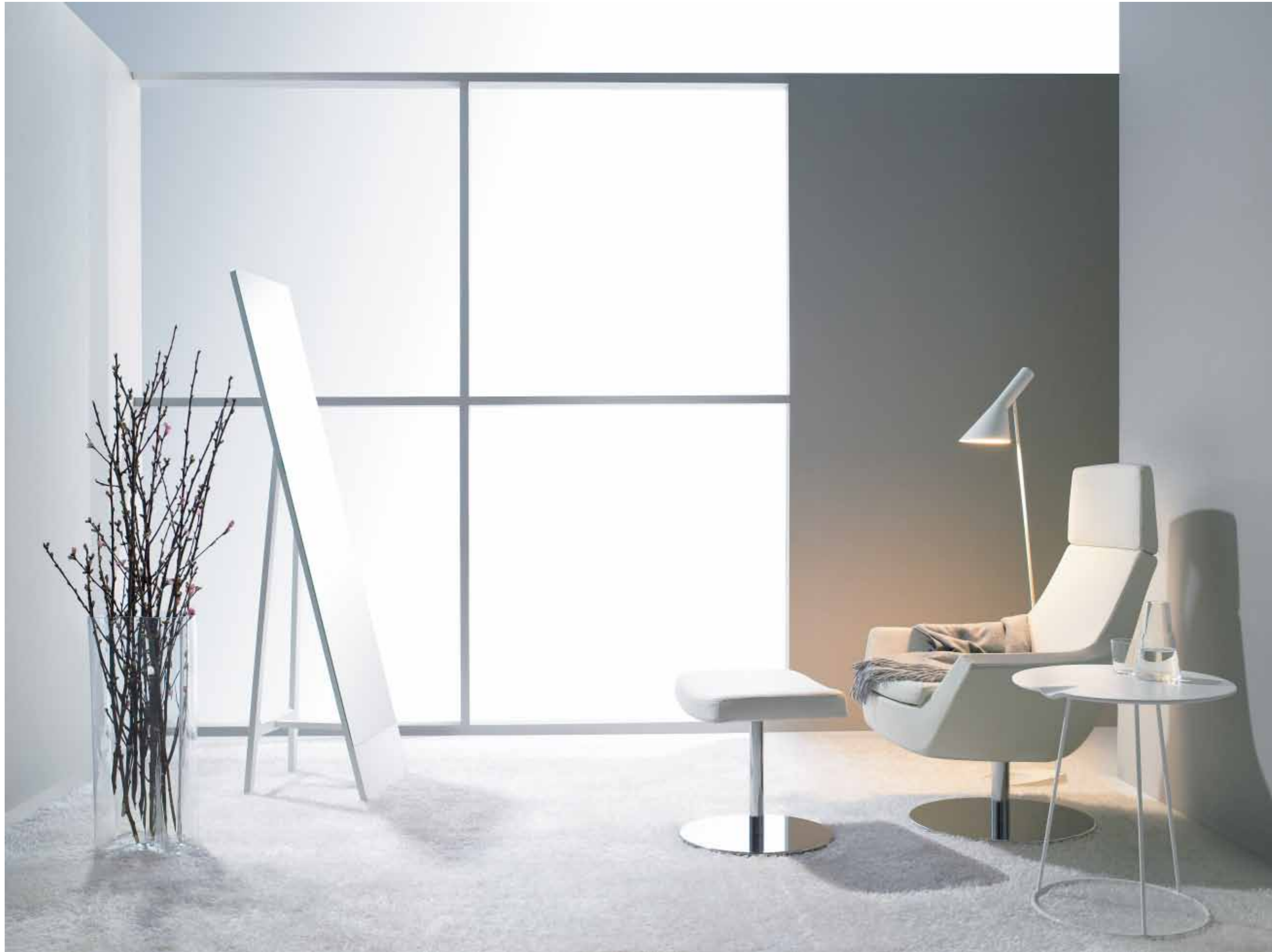
















Sofas

Accent

Berliner

W 215  
H 76  
SH 42  
D 72

W 180 / 130  
H 68  
SH 44  
D 70



Boxplay

Continental

Gap Café

W 292 / 138  
H 67 / 38  
SH 38  
D 93 / 72

W 228  
H 72  
SH 41  
D 95

modular sofa system  
H 77  
SH 45  
D 69



Gap Lounge

Happy

Havanna

modular sofa system  
H 74  
SH 43  
D 75

W 150  
H 77 / 101  
SH 42  
D 76

modular seating  
W 70 / 66  
H 73  
SH 41  
D 70



Just

Lazy

Nova

sofa / ottoman  
W 230 / 113  
H 75 / 40  
SH 40 / 66  
D 88  
bed size 200 x 10

W 144  
H 78  
SH 45  
D 77

W 165  
H 82  
SH 42  
D 85



Solid

Solid

3-seater  
W 223 / 211  
H 82  
SH 46  
D 84

2-seater / love seat  
W 158 / 146 / 126 / 114  
H 82  
SH 46  
D 84



Easy chairs

Avalon  
W 78  
H 71  
SH 42  
D 70



Berliner  
W 75  
H 68  
SH 44  
D 70



Norma  
W 66  
H 114  
SH 45  
D 77



Nova  
W 73  
H 82  
SH 42  
D 85



Primo  
W 68  
H 104  
SH 41  
D 78



Cartoon

W 89  
H 83  
SH 40  
D 71



Continental  
W 91  
H 72  
SH 41  
D 95



Cruiser  
W 72  
H 70  
SH 40  
D 69



Primo  
W 68  
H 84  
SH 41  
D 70



Rondino  
W 77  
H 75  
SH 43  
D 60



Select  
W 79  
H 111  
SH 47  
D 75



Glove

W 60  
H 75  
SH 45  
D 62



Happy  
W 79  
H 75  
SH 44  
D 74



Happy  
W 79  
H 101  
SH 44  
D 75



Select Wood

W 70  
H 111  
SH 47  
D 79



Solino  
W 67  
H 110/92  
SH 43  
D 77



Stepp  
W 78  
H 101  
SH 45  
D 91



Havana

H 74  
D 71  
SH 41  
W 66



Kite  
W 52  
H 113  
SH 39  
D 79



Laminett  
W 70  
H 80  
SH 41  
D 70



Chairs

Accord  
W 43/53  
H 87  
SH 46  
D 59



Corda  
W 43/53  
H 87  
SH 44  
D 59



Lamino

W 70  
H 101  
SH 41  
D 78



Lazy  
W 71  
H 78  
SH 45  
D 77



Lazy  
W 71  
H 105  
SH 45  
D 77



Desirée  
W 64  
H 87  
SH 45  
D 57



Grace  
W 52  
H 80  
SH 45  
D 50



Happy  
W 58  
H 84  
SH 45  
D 54



Happy  
W 62  
H 84  
SH 45  
D 54



Happy  
W 60  
H 90  
SH 46  
D 63



Happy  
W 60  
H 90  
SH 46  
D 63



Open  
Ø 54  
H 43



Spin  
Ø 32  
H 44



Spin  
Ø 32  
H 44



Happy  
W 60  
H 90  
SH 46  
D 63



Olive  
W 55  
H 79-83  
SH 46  
D 51 / 54



Olive Wood  
W 47  
H 79-83  
SH 46  
D 54



Bar stools

Happy  
W 48  
H 85 / 71  
SH 79 / 65  
D 41



Spin  
Ø 32  
H 65



Rodrigo  
W 48  
H 80  
SH 44  
D 52



Röhsska  
W 44  
H 81  
SH 47



Stella  
W 55  
H 83  
SH 45  
D 55



Benches

Log  
W 150 / 100  
H 40  
D 50



Stools

Boxplay  
W 144  
H 39  
D 70



Cruiser  
W 74  
H 44  
D 67



Tables

Accent  
150 x 70  
H 60 / 48



Bespoke  
Max 250 x max 130  
H 72



Havanna  
W 66  
H 41  
D 66



Just  
W 113  
H 40  
D 66



Log  
W 50  
H 40  
D 50



Brasilia  
120 x 120  
100 x 100  
H 28





Breeze  
Ø 80  
H 41  
Ø 46  
H 50



Desirée  
188 x 114  
Ø 110 / 64  
H 72



<p>Divido Ø 150 / 120 / 95 H 72</p> 	<p>Divido 95 x 206 120 x 266 H 72</p> 	<p>Drum Ø 40 H 36 / 46 / 56</p> 
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<p>Flower/Flower Mono 114 x 107 90 x 84 66 x 62 H 46</p> 	<p>Havana 65 x 65 H 23</p> 	<p>Lamino Ø 46 H 49</p> 
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<p>Lime 100 x 50 50 x 50 100 x 50 x 109 50 x 50 x 50 H 34 / 45</p> 	<p>Lime 100 x 100 H 34 / 45</p> 	<p>Log 40 x 50 H 49</p> 
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<p>Olive Apprx. Ø 68-74 H 105 / 90 / 72</p> 	<p>Open Ø 60 H 105 / 90 / 72 Ø 54 H 45</p> 	<p>Rondo Ø 50 / 70 / 90 H 45 Ø 70 / 90 H 72</p> 
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<p>Shelves W 88 H 34- D 30</p> 	<p>Ivy W 88 H 34- D 30</p> 	<p>Libri W 38 H 227 D 30</p> 
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<p>Coat stands</p> 	<p>Ski W 39 H 150 D 43</p> 	<p>Tree W 89 / 77 H 194 / 134 D 50 / 40</p> 
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Tree Wall  
W 89 / 77  
H 194 / 134  
D 13



<p>Miscellaneous</p> 	<p>Heaven Step ladder W 36 H 66 D 37</p> 	<p>Noton Acoustic panel W 120 H 60 D 9</p> 
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<p>Riddle Magazine hanger W 67 H 60 D 5</p> 	<p>Mira Mirror W 38 H 158 D 39</p> 	<p>Mira Wall Mirror W 38 H 162 D 2</p> 
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<p>Teatime Trolley W 75 H 77 D 46</p> 	<p>Baffi Broom W 28 H 135 D 3</p> 
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Swedese was founded in 1945 in Vaggeryd, Sweden, by the brothers Jerker and Yngve Ekström. Yngve was the CEO and creative leader of Swedese for many decades. He designed furniture with the kind of beauty, comfort and style that seems to last forever.

But, most of all, Yngve Ekström was responsible for the Swedese formula – sublime and long-lasting design, produced by skilful craftsmen, developing new techniques and using high quality and natural materials such as wood, linen, sheepskin and steel.

A quarter of a century after Ekström passed away, the original factory and head office is still located in Vaggeryd, and a second production plant in Äng, not far away. However, our designers form a large-spread family, with some of the most famous international designers and interesting new, young colleagues.

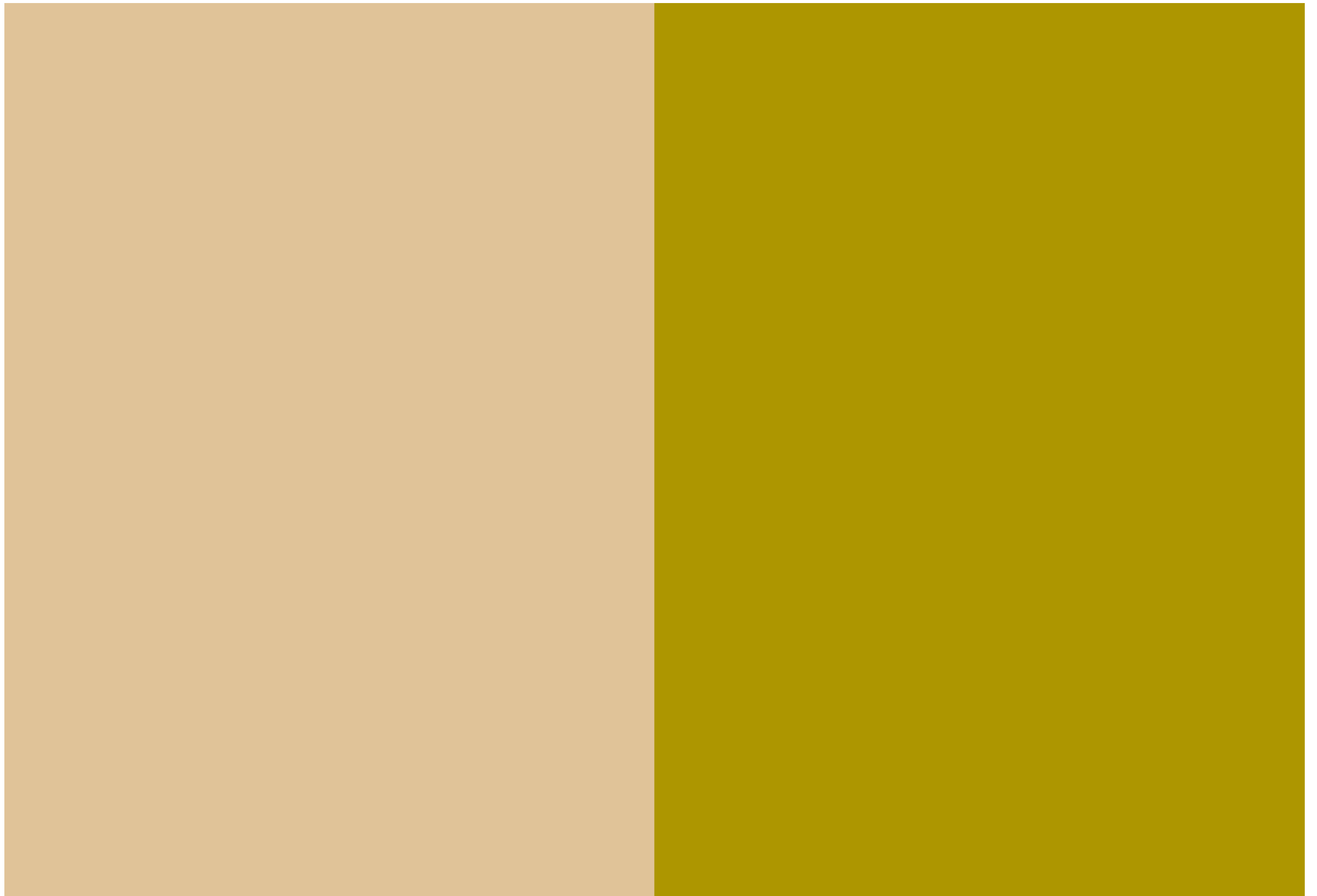
Newcomers or classics, the Swedese collection is always about unique design, high-quality materials and innovative technical solutions.  
To be continued.

Production CJHDesign  
Photography Magnus Mårding  
Pre-press Linjepunkt  
Printing Vitt grafiska

Lighting Artemide, Ateljé Lyktan, Danese,  
Design House Stockholm, Flos, Louis Poulsen,  
Oluce, Santa & Cole, Vitra, Wästberg, Zero, Örsjö  
Carpets Asplund, Design House Stockholm, Kasthall  
Accessories Fanny Aronsen, Höganäs, Iittala, Knitsbythemetre,  
Anna Kraitz, Röshults, Skultuna, Pia Wallén

04-2013





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